

## WDFH FM 90.3 — community public radio now reaching 400,000 residents of the lower Hudson River valley

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### Here's how you can get involved:

- Strengthening our rich regional network of environmental, social justice, arts, and other nonprofit organizations
- Helping to build a vibrant, connected cultural community
- Playing a wide variety of music focusing on rock, folk, blues, and jazz in a freeform mix
- Providing a forum for local and regional musicians
- Giving voice to underrepresented viewpoints and populations
- Helping to build an informed electorate
- Creating nationally recognized political programming
- Promoting community events
- Enhancing social, political, and cultural awareness.
- Empowering community volunteers to become active media participants
- Resisting the rush of corporate media consolidation

- **Support WDFH** — We provide easy and convenient options for making donations with a major credit card. Please consider making a monthly donation through Network For Good, accessible through [wdfh.org](http://wdfh.org).

Or send your tax-deductible contribution to

WDFH  
21 Brookside Lane  
Dobbs Ferry, New York 10522

- **Join our volunteer staff**
- **Help spread the word**
- **Join our fundraising committee**

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### Community Public Radio for the Lower Hudson River Valley



**WDFH FM 90.3 - [wdfh.org](http://wdfh.org)**  
(914) 674-0900 — [info@wdfh.org](mailto:info@wdfh.org)



# ON AIR

**WDFH  
FM 90.3  
[wdfh.org](http://wdfh.org)**

**community  
public  
radio**

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Printing and graphic design for WDFH publications are generously donated by **Everett Studios** of Armonk, New York, supporting business communications, graphics services, digital and video, meetings and presentations, trade shows, events, and displays.

[www.e5digital.com](http://www.e5digital.com)

## WDFH is community public radio — a vital part of the public radio system, yet different from mainstream public radio.

We're volunteer-powered and independent. Fiercely local. Organically connected with our communities. Musically adventurous and unpredictable. Connecting our local communities with national and global issues. Affiliated with the Pacifica Radio Network. The only station of our kind in the lower Hudson valley.

### Great things are finally happening.

With what initially began as a radio station in an attic, we faced serious challenges to expand the station's reach. Our proximity to New York City nearly guaranteed that we'd never find a place on the crowded radio dial. But we persevered and finally got our FCC broadcast license — a process that took 20 years. Yet due to a poor signal, we were largely unknown to our community even while we were creating important, interesting, and nationally-recognized radio. Things got more complicated when we lost our studio space in 2006.

But we reached a major turning point in 2009, when we completed the expansion of our FM signal, a 7½ year project. With zoning board hearings, FCC approvals, and construction of a new transmitter site now behind us, we've gone from



reaching 10,000 potential listeners to 400,000. And thanks to major donors, 2010 brought the re-establishment of a studio for live broadcasting.

### Exciting new programs and voices

The airwaves are crackling with new programming. We're increasing the scope of our news and public affairs coverage with *Eyes on Westchester*, a program covering issues in central and northern Westchester, and *Village Green*, which focuses on global environmental sustainability through a local lens. We're working on programs to give voice to underrepresented viewpoints and constituencies. Local and regional musicians perform live in our studio. And of course, we continue to broadcast our local news program *In Focus*, our health program *Recovery Talk*, and a fresh freeform mix of rock, folk, blues, and jazz.

### On the air and on the net

We embrace the proven power of over-the-air broadcasting and the new technology of the online world. Our FM signal can be heard at 90.3 in most areas of central and northern Westchester, eastern Rockland, and far western Connecticut (coverage map at <http://wdfh.org/coveragemap.jpg>).

We can also be heard online anywhere in the world, with three different live program streams, one of which is optimized for iPhones and other mobile devices.

And our local news and public affairs programs are available on-demand and by podcast.

### It's the dawn of a vibrant new era of community media.

Now, for the first time ever, we have two key elements in place — a viable signal and a studio. The third and most critical key to our success in becoming a vibrant institution in our region is your support.

As a 501(c)(3) nonprofit, WDFH depends on tax-deductible financial support from people who believe in the community public radio mission and want to preserve WDFH as a local resource.

We invite you to join our effort with your generous support. Help spread the word. And please consider joining our fundraising committee.

